



Medical Coding Data Portfolio

Empowering health care organizations with an accurate
and comprehensive data portfolio

Drive better outcomes with content built for today and the AI era

The healthcare industry is transforming, thanks to artificial intelligence (AI) and the vast amounts of data that power it. As organizations increasingly leverage AI to improve patient outcomes, streamline operations and reduce costs, the importance of high-quality content has never been more pronounced.

Optum delivers over 100 data options and 1,000+ unique fields spanning billing, pricing, coding and custom content – including more than 125 Medicare and commercial rule sets and logic engines. Our content powers intelligent and AI-driven solutions. Whether scaling claims, aligning documentation, optimizing analytics or embedding intelligence, our timely, structured data keeps your operations running smoothly and compliantly. From DEX Z-Codes® that clarify genetic test reimbursement to customer-friendly descriptors that simplify EOBs, we make complex data more actionable and accessible. As a full-service provider, we provide the structured medical content, coding intelligence and delivery flexibility needed to power every part of your workflow, today and into the future.

Optum

Optum advantage

It's more than data. It's the intelligence that powers every workflow

Optum isn't just a supplier – we're the engine under the healthcare IT hood. Our medical coding and pricing content supports clean claims, intelligent systems and compliance with evolving regulations.

Simplify your data strategy with a single-source provider

By consolidating your data needs with Optum, you reduce vendor complexity, enhance consistency across systems and gain a strategic supplier working towards your success. With 100+ data options and 1,000+ unique fields – Optum delivers comprehensive data depth in a single solution.

Stay ahead with timely, accurate and compliant content

Optum updates and maintains core coding sets, mappings and clinical terminologies to help your teams stay aligned with the latest compliance standards.

Empower systems with proprietary content and APIs built for decision support

Optum offers proprietary content, such as consumer-friendly descriptions, designed to enhance patient understanding and engagement. Our APIs, such as CodeLogic™ search navigation, are designed to find content quickly using natural language or lay terms. In addition, we are an approved reseller of both DEX Z-Codes and AMA CPT content, giving you streamlined access to essential coding resources from a single, trusted source.

Accelerate integration with flexible delivery options

We design our content to integrate seamlessly into your systems through flat file exports, API integrations or custom configurations. This helps reduce implementation time and optimizes performance.

The Medical Coding Data Portfolio includes:

- Billing content (revenue codes, NCCI, UB-04, medical necessity content)
- Consumer-friendly descriptions to simplify medical terminology
- Comprehensive coding content (ICD-10-CM/PCS, HCPCS, DRG, CPT®)
- Cross-coding content (CPT, ICD-10-CM/PCS, HCPCS and revenue codes)
- Custom content (custom extract to your unique specifications)
- DEX Z-Code licenses for molecular diagnostic testing clarity
- Pricing content (relative values to Medicare pricing, including geo-specific information)

- Trusted for over 40 years as a leading source of medical coding and pricing reference content
- More than 15 subject matter experts spend over 20,000 hours to enhance accuracy, consistency and compliance annually
- Authorized reseller of ADA, AHA, AMA CPT®, DEX Z-Code solutions
- Preconfigured for seamless integration with leading EMRs

Transform your workflows with the Medical Coding Data Portfolio.

- Contact your sales representative or call **1-800-464-3649, option 1**
- Learn more at optumcoding.com/data



optumcoding.com

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